

PLANEJAMENTO COMUNICAÇÃO COVID-19

FASE DA CAMPANHA

CAMPANHA VACINAÇÃO 2020

Flight 1

<https://www.youtube.com/watch?v=eUxx6ev16Wk>

https://www.youtube.com/watch?v=IXVa_9-wLWc

https://www.youtube.com/watch?v=3W_qJa_8nvl

<https://www.youtube.com/watch?v=6K8i9PRSI64>

https://www.youtube.com/watch?v=tPJAgIEpWUA&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=16

Flight 2

<https://www.youtube.com/watch?v=DfxRuPwoPmA>

<https://www.youtube.com/watch?v=6FFsEjUjHoc>

<https://www.youtube.com/watch?v=rfl7lhihuq4>

Flight 3

https://www.youtube.com/watch?v=9EM462y_dJO

<https://www.youtube.com/watch?v=ehYCw-GwEVE>

Flight 4

<https://www.youtube.com/watch?v=Xqy1ItAlyoM>

Flight 5

<https://www.youtube.com/watch?v=kTi1Chliulc>

Flight 6

<https://www.youtube.com/watch?v=xLyUhtbFCxE>

TED 3 Secom

https://www.youtube.com/watch?v=yeHpsLwPGI&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=3

https://www.youtube.com/watch?v=cOe0sQ_SonM&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=4

https://www.youtube.com/watch?v=cN3X-Wllyrw&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=8

https://www.youtube.com/watch?v=8KK_glsdyo&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=11

https://www.youtube.com/watch?v=WJXGVmKHOoU&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=12

TED 5 Secom

https://www.youtube.com/watch?v=kof6vZoY0Ak&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=1

https://www.youtube.com/watch?v=rV8Ege8yxzs&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=5

https://www.youtube.com/watch?v=qdgcGouZm8&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=9

https://www.youtube.com/watch?v=Dhqq2GCriBo&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=10

https://www.youtube.com/watch?v=Dhqq2GCriBo&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=10

TED 6 Secom

https://www.youtube.com/watch?v=zPlh6YsenSQ&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=2

https://www.youtube.com/watch?v=jdCw5dG8X44&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=6

https://www.youtube.com/watch?v=iYOi8NGbbpU&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=7

Flight 7

<https://www.youtube.com/watch?v=kxESJziwIPg>

<https://www.youtube.com/watch?v=bkpuOLIsJdI>

<https://www.youtube.com/watch?v=vZNaVSVag1I>

<https://www.youtube.com/watch?v=Y5uGM0V-M1U>

<https://www.youtube.com/watch?v=J-7uJ29Lk8I>

https://www.youtube.com/watch?v=tZa-nH_6RA0&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=14
https://www.youtube.com/watch?v=ZiObRHN2i8s&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=28
Flight 8
https://www.youtube.com/watch?v=wDBfyDalioM_
TED Secom
https://www.youtube.com/watch?v=wDBfyDalioM_
CAMPANHA VACINAÇÃO 2020/2021
Fase 1- Esclarecimento
Campanha foi produzida e a veiculação foi bonificada
https://www.youtube.com/watch?v=G43IFBZwmBg_
https://www.youtube.com/watch?v=Kp83TJDLA3k&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=15
Fase 2- Vacinação - Flight 1
https://www.youtube.com/watch?v=4-ZFCky5WZ4
https://www.youtube.com/watch?v=hAHNU-uYGpQ
https://www.youtube.com/watch?v=TuVeGexvy_Q&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=17
https://www.youtube.com/watch?v=PyUIBQL8qTs&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=18
Flight 1.1 Complementar
https://www.youtube.com/watch?v=TuVeGexvy_Q&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=17
https://www.youtube.com/watch?v=PyUIBQL8qTs&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=18
Flight 2
https://www.youtube.com/watch?v=F4MD8vthdzs&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=30
https://www.youtube.com/watch?v=tBbWB_whbrw&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=20
https://www.youtube.com/watch?v=wV3AnOFuYJo&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=21
Flight 2.1
https://www.youtube.com/watch?v=uy1PneLobFU&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=22
Flight 2.2
Flight 3
https://www.youtube.com/watch?v=exXRNb-CjY&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=23
https://www.youtube.com/watch?v=K9haYTGbavs&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=24
Flight 3.1
https://www.youtube.com/watch?v=exXRNb-CjY&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=23
https://www.youtube.com/watch?v=K9haYTGbavs&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=24
Flight 4
https://www.youtube.com/watch?v=51s7zN8Axko&list=PL_rQTI99G4P8Q3nYXIWME1At1rzee3bKW&index=29
Flight 5
em planejamento